2019 County Health Ranking Summary

Crawford County

A summary of the strengths and areas of opportunities identified by countyhealthrankings.org.

Report Prepared by:
Amber Erickson, MPH
Director of Epidemiology, Community Assessment, & Research Initiatives

Health Factors

Based on weighted scores for health behaviors, clinical care, social and economic factors, and the physical environment. The map is divided into four quartiles with less color intensity indicating better performance in the respective summary rankings.

Health Outcomes

Shows the distribution of health outcomes, based on an equal weighting of length and quality of life. The map is divided into four quartiles with less color intensity indicating better performance in the respective summary rankings.

Map of Crawford County showing rankings in health factors and outcomes.
Table of Contents

Overview of Rankings ............... 01
Demographics ....................... 02
Strengths ............................ 03
Opportunities ....................... 06
Summary ............................. 12
What is the County Health Rankings?

Published by the University of Wisconsin Population Health Institute and the Robert Wood Johnson Foundation, the County Health Rankings rank the health of nearly every county in the nation and illustrate what we know about what is keeping people healthy, making them sick, and what we can do to create healthier communities by using the model to right. The information is compiled for the Rankings by using county-level measures from a variety of national data sources. These measures are standardized and combined using scientifically informed weights and are then rank counties by state, providing two overall ranks:

1. Health outcomes: how healthy a county is now.
2. Health factors: how healthy a county will be in the future.

The information provided by this report explores the size and nature of health differences by place and race/ethnicity in Georgia and how state and community leaders can take action to create environments where all residents have the opportunity to live their healthiest lives (CHR&R, 2018). Specifically, this report will help illuminate:

1. Overview of the Rankings for Counties within the North Central Health District.
2. Snapshot of the areas of strength and areas to explore within each district county.
3. Description of how the county health department and district office are working to close identified gaps.

More information can be found at countyhealthrankings.org

Overview of North Central Health District Rankings

The overall rankings in health outcomes represent how healthy counties are within the state. The healthiest county in the state is ranked #1. Ranks for health outcomes are based on an equal weighting of length and quality of life. Ranks for health factors are based on weighted scores for health behaviors, clinical care, social and economic factors, and the physical environment. Overall health outcomes and health factor ranks have been compared to 2017 ranks. A red number indicates a negative move in rank and a green number indicates a positive move in rank.

<table>
<thead>
<tr>
<th>County</th>
<th>Health Outcomes</th>
<th>Health Factors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baldwin</td>
<td>104</td>
<td>109</td>
</tr>
<tr>
<td>Crawford</td>
<td>70</td>
<td>51</td>
</tr>
<tr>
<td>Hancock</td>
<td>128</td>
<td>147</td>
</tr>
<tr>
<td>Houston</td>
<td>27</td>
<td>21</td>
</tr>
<tr>
<td>Jasper</td>
<td>55</td>
<td>43</td>
</tr>
<tr>
<td>Jones</td>
<td>28</td>
<td>19</td>
</tr>
<tr>
<td>Macon-Bibb</td>
<td>142</td>
<td>143</td>
</tr>
<tr>
<td>Monroe</td>
<td>51</td>
<td>65</td>
</tr>
<tr>
<td>Peach</td>
<td>101</td>
<td>105</td>
</tr>
<tr>
<td>Putnam</td>
<td>78</td>
<td>64</td>
</tr>
<tr>
<td>Twiggs</td>
<td>106</td>
<td>135</td>
</tr>
<tr>
<td>Washington</td>
<td>59</td>
<td>83</td>
</tr>
<tr>
<td>Wilkinson</td>
<td>107</td>
<td>139</td>
</tr>
</tbody>
</table>
Crawford County Demographics

- 100% Rural
- Less than 1% of the state population.
- 50% Female
Areas of Strength

The Areas of Strength highlights measures that are assets in your community already. Accounting for the relative influence of each measure on health outcomes, the County Health Rankings team used a variety of techniques to identify the Health Factor measures for your county that are the assets your community might want to build on. They identified measures where there are meaningful differences between your county's values and either your state average, the national benchmark, or the state average in the best state.

- Food Environment Index
- Sexually Transmitted Infections
- Some College
The Food Environment Index ranges from 0 (worst) to 10 (best) and equally weights two indicators of the food environment:

1) Limited access to healthy foods estimates the percentage of the population that is low income and does not live close to a grocery store.
2) Food insecurity estimates the percentage of the population that did not have access to a reliable source of food during the past year.

**Areas of Strength**

### Food Environment Index

The Food Environment Index ranges from 0 (worst) to 10 (best) and equally weights two indicators of the food environment:

1) Limited access to healthy foods estimates the percentage of the population that is low income and does not live close to a grocery store.
2) Food insecurity estimates the percentage of the population that did not have access to a reliable source of food during the past year.

### Sexually Transmitted Infections

Sexually Transmitted Infections is the number of newly diagnosed chlamydia cases per 100,000 population of a county. Rates measure the number of events in a given time period (generally one or more years) divided by the average number of people at risk during that period. Rates help us compare risks of health factors across counties with different population sizes.

**Crawford County**

- **Food Environment Index**
  - **8.0**

- **Sexually Transmitted Infections**
  - **218.0**

**North Central Health District**

- **Food Environment Index**
  - **4.8-8.1**

- **Sexually Transmitted Infections**
  - **186.0-1031.1**

**Georgia**

- **Food Environment Index**
  - **6.0**

- **Sexually Transmitted Infections**
  - **614.6**
Some College

Some College is the percentage of the population ages 25-44 with some post-secondary education, such as enrollment in vocational/technical schools, junior colleges, or four-year colleges. It includes individuals who pursued education following high school but did not receive a degree as well as those who attained degrees.

- **Crawford County**: 66%
- **North Central Health District**: 21-66%
- **Georgia**: 63%
The Areas to Explore highlight measures that are potential challenges your community may want to examine more closely. Accounting for the relative influence of each measure on health outcomes, the County Health Rankings team used a variety of techniques to identify the Health Factor measures for your county that seem to have the greatest potential opportunity for improvement. They identified measures where there are meaningful differences between your county’s values and either your state average, the national benchmark, or the state average in the best state.

- Adult Smoking
- Adult Obesity
- Access to Exercise Opportunities
- Alcohol-Impaired Driving Deaths
- Uninsured
- Primary Care Physicians
- Preventable Hospital Stays
- High School Graduation
- Social Associations
- Driving Alone to Work
- Long Commute - Driving Alone
**Adult Smoking**

Adult Smoking is the percentage of the adult population in a county who both report that they currently smoke every day or most days and have smoked at least 100 cigarettes in their lifetime.

- **Crawford County**: 19%
- **North Central Health District**: 18-24%
- **Georgia**: 18%

**Adult Obesity**

Adult Obesity is based on responses to the Behavioral Risk Factor Surveillance Survey (BRFSS) and is the percentage of the adult population (age 20 and older) that reports a body mass index (BMI) greater than or equal to 30 kg/m².

- **Crawford County**: 34%
- **North Central Health District**: 31-36%
- **Georgia**: 30%
Areas to Explore

Access to Exercise Opportunities

Access to Exercise Opportunities measures the percentage of individuals in a county who live reasonably close to a location for physical activity.

- **Crawford County**: 5%
- **North Central Health District**: 2-79%
- **Georgia**: 76%

Alcohol-Impaired Driving Deaths

Alcohol-Impaired Driving Deaths is the percentage of motor vehicle crash deaths with alcohol involvement.

- **Crawford County**: 39%
- **North Central Health District**: 5-45%
- **Georgia**: 22%
Areas to Explore

Uninsured

Uninsured is the percentage of the population under age 65 without health insurance coverage.

- **Crawford County**: 16%
- **North Central Health District**: 13-18%
- **Georgia**: 15%

Primary Care Physicians

Primary Care Physicians is the ratio of the population to primary care physicians. The ratio represents the number of individuals served by one physician in a county, if the population was equally distributed across physicians.

- **Crawford County**: 12,320:1
- **North Central Health District**: 780-12,322:1
- **Georgia**: 1,520:1
Preventable Hospital Stays measures the number of hospital stays for ambulatory-care sensitive conditions per 100,000 Medicare enrollees.

**Areas to Explore**

**Preventable Hospital Stays**

- **Crawford County**: 5,727
- **North Central Health District**: 3,312-6,398
- **Georgia**: 4,851

**High School Graduation**

High School Graduation is the percentage of the ninth-grade cohort that graduates from high school in four years.

- **Crawford County**: 79%
- **North Central Health District**: 77-95%
- **Georgia**: 81%
Areas to Explore

Social Associations
Social Associations measures the number of membership associations per 10,000 population

- Crawford County: 5.7
- North Central Health District: 3.5-13.9
- Georgia: 8.9

Driving Alone to Work
Driving Alone to Work is the percentage of the workforce that usually drives alone to work,

- Crawford County: 89%
- North Central Health District: 77-89%
- Georgia: 79%
Areas to Explore

Long Commute - Driving Alone

Long Commute - Driving Alone is the percentage of workers who drive alone (via car, truck, or van) with a commute longer than 30 minutes.

- **Crawford County**
  - 57%

- **North Central Health District**
  - 23-57%

- **Georgia**
  - 41%
The CCHD and NCHD currently provide health programs and support health improvement policies that provide services that are scientifically supported. Examples of these programs are affordable pricing at clinics that include a sliding pay-scale, health insurance enrollment assistance, partnership with schools and businesses to provide vaccinations to staff and students, provision of coordinated care in the home, text message-based health interventions, partnerships with other community healthcare providers and agencies, and community health workers.

Programs to prevent injury related deaths are also being implemented by the CCHD and NCHD. These programs include car seat education and distribution campaigns. Tobacco Cessation campaigns using multiple media outlets and tobacco free policies are utilized throughout the district to curb tobacco related health issues. Recently the agency has hired an additional nutritionist outside of Women, Infant, and Children (WIC) to assist with programs related to obesity and chronic disease prevention. WIC provides nutritional services to pregnant and nursing women and children under 5 and are currently working with preschools on a project to provide WIC services to families in need through the school system. WIC is also an essential community partner to promote breastfeeding and support to women. A worksite wellness committee also provides programs to staff that promotes obesity and chronic disease prevention.

To reduce the ambulatory care sensitive condition burden in Crawford County, new chronic disease management programs for diabetes and hypertension have been introduced and improvement to insurance billing practices have been implemented. Additionally, training on culturally competent health care and customer service has become a priority and evaluation of programs to ensure the quality and consistency of services and programs is being conducted throughout NCHD.

New initiatives are also being investigated that include telemedicine and additional outreach and prevention interventions that will hopefully assist in decreasing existing health gaps. The CCHD and NCHD are also implementing the Health and Human Services supported public health 3.0 model and are focusing resources on workforce development, partnerships, funding, infrastructure, and utilization of local data metrics to inform program improvement and evaluation (HHS, 2016). The adoption of this model and utilization of the information in this report will assist CCHD and NCHD achieve its mission of “preventing disease, promoting health, and protecting Central Georgia communities against health threats through education, service, advocacy, and collaboration.”

NCHD is dedicated to preventing disease, promoting health, and protecting Central Georgia communities against health threats through education, service, advocacy, and collaboration.