



Georgia Department of Public Health

North Central Health District

**2018 COUNTY
HEALTH RANKINGS
BALDWIN COUNTY**

DATA REQUEST

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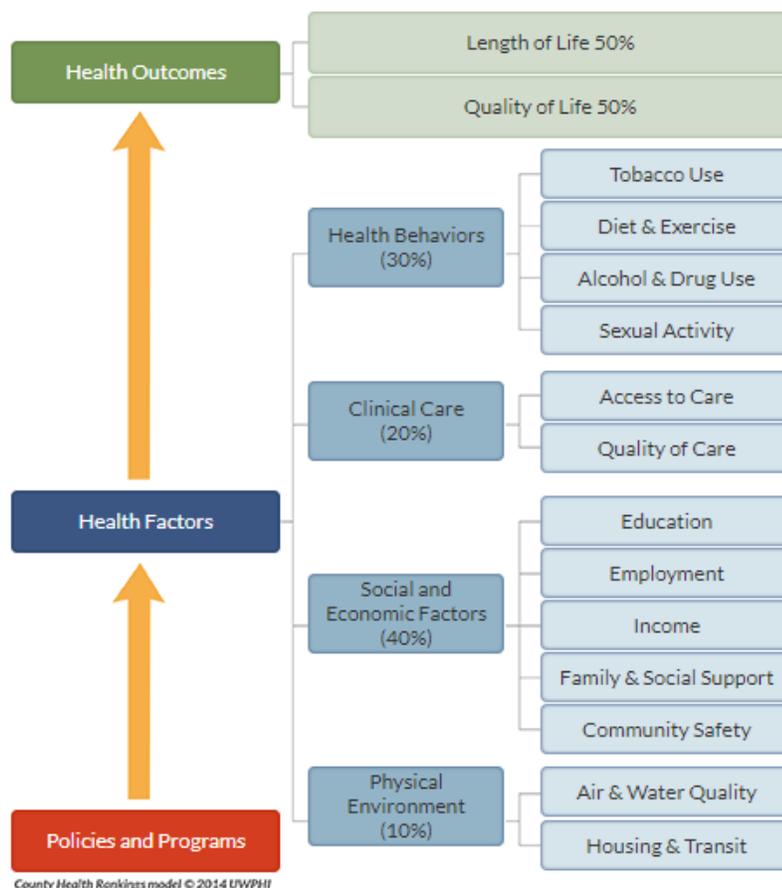
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Overview of County Health Rankings

Published by the University of Wisconsin Population Health Institute and the Robert Wood Johnson Foundation, the County Health Rankings rank the health of nearly every county in the nation and illustrate what we know about what is keeping people healthy, making them sick, and what we can do to create healthier communities by using the model to right. The information is compiled for the Rankings by using county-level measures from a variety of national data sources. These measures are standardized and combined using scientifically informed weights and are then rank counties by state, providing two overall ranks:

1. Health outcomes: how healthy a county is now.
2. Health factors: how healthy a county will be in the future.



The information provided by this report explores the size and nature of health differences by place and race/ethnicity in Georgia and how state and community leaders can take action to create environments where all residents have the opportunity to live their healthiest lives (CHR&R, 2018). Specifically, this report will help illuminate:

1. Overview of the Rankings for Counties within the North Central Health District.
2. Snapshot of the areas of strength and areas to explore within each district county.
3. Description of how the county health department and district office are working to close identified gaps.
4. What communities can do to create opportunity and health for all.

North Central Health District Rankings

The overall rankings in health outcomes represent how healthy counties are within the state. The healthiest county in the state is ranked #1. Ranks for health outcomes are based on an equal weighting of length and quality of life. Ranks for health factors are based on weighted scores for health behaviors, clinical care, social and economic factors, and the physical environment. Overall health outcomes and health factor ranks have been compared to 2017 ranks. A red number indicates a negative move in rank and a green number indicates a positive move in rank.

North Central Health District Rankings				
	Health Outcomes		Health Factors	
	2017	2018	2017	2018
Baldwin	104	109	134	134
Crawford	70	51	58	75
Hancock	128	147	154	150
Houston	27	21	41	38
Jasper	55	43	70	77
Jones	28	19	33	28
Macon-Bibb	142	143	97	98
Monroe	51	65	30	33
Peach	101	105	116	112
Putnam	78	64	71	81
Twiggs	106	135	141	148
Washington	59	83	81	94
Wilkinson	107	139	94	82

Baldwin County

The following information is a snapshot of the Baldwin County Health Rankings Data with focus on measures that are suggested by County Health Rankings as an area of strength or an area to explore. A description of Baldwin county health department (BCHD) and health district activities within both areas are provided to show how gaps are being addressed locally.

Demographics

Areas of strength have been highlighted green and areas to explore have been highlighted pink.

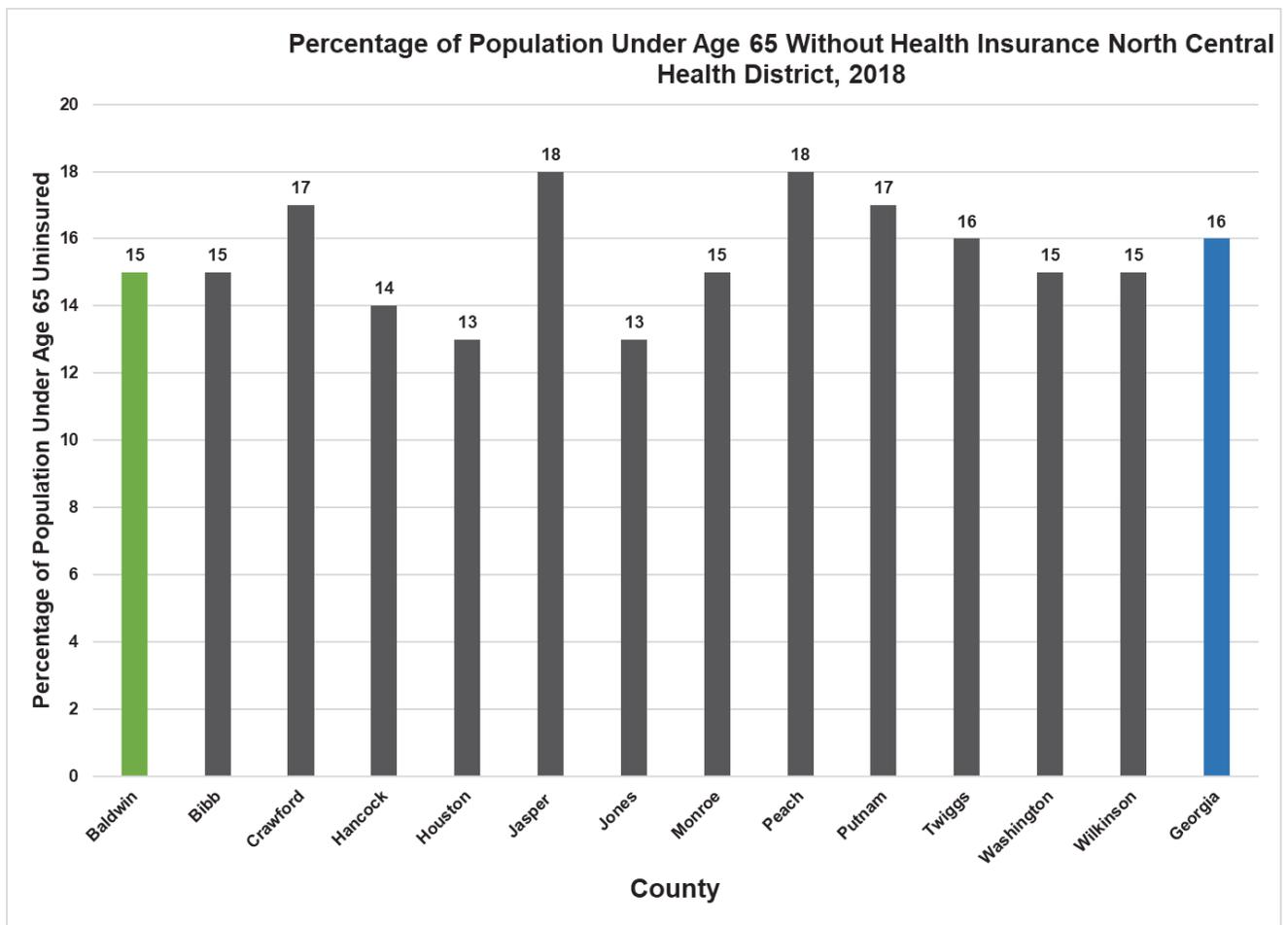
Baldwin County Demographics				
	County		Georgia	
	Population	Percent	Population	Percent
Population	45,144		10,310,371	
Below 18 Years of Age	8,713	19.3%	2,515,731	24.4%
65 and Older	6,726	14.9%	1,350,659	13.1%
Non-Hispanic African America	18,960	42%	3,206,525	31.1%
American Indian and Alaskan Native	135	0.3%	51,552	0.5%
Asian	813	1.8%	422,725	4.1%
Native Hawaiian/Pacific Islander	45	0.1%	10,310	0.1%
Hispanic	993	2.2%	969,175	9.4%
Non-Hispanic White	23,746	52.6%	5,505,738	53.4%
Not English Proficient	451	1%	309,311	3.0%
Female	22,301	49.4%	5,289,220	51.3%
Rural	15,846	35.1%	2,567,282	24.9%
MEDIAN INCOME (DOLLARS)		\$34,595		\$51,037
POVERTY				
TOTAL POPULATION		29.7%		17.8%
CHILDREN UNDER 18		39.9%		25.4%
MARRIED-COUPLE FAMILIES		9.8%		9.2%
SINGLE FEMALE HOUSEHOLDER FAMILIES		53.8%		42.9%
EDUCATIONAL ATTAINMENT (25 YEARS AND OVER)				
LESS THAN 9 TH GRADE		4.6%		5.2%
9 TH TO 12 TH GRADE, NO DIPLOMA		13.8%		8.9%
HIGH SCHOOL GRADUATE (INCLUDES EQUIVALENCY)		37.0%		28.1%
SOME COLLEGE, NO DEGREE		19.1%		21.0%
ASSOCIATE'S DEGREE		7.1%		7.4%
BACHELOR'S DEGREE		9.7%		18.3%
GRADUATE OR PROFESSIONAL DEGREE		8.7%		11.1%

AREA: Strength

Uninsured

Data Definition: Uninsured is the percentage of the population under age 65 that has no health insurance coverage.

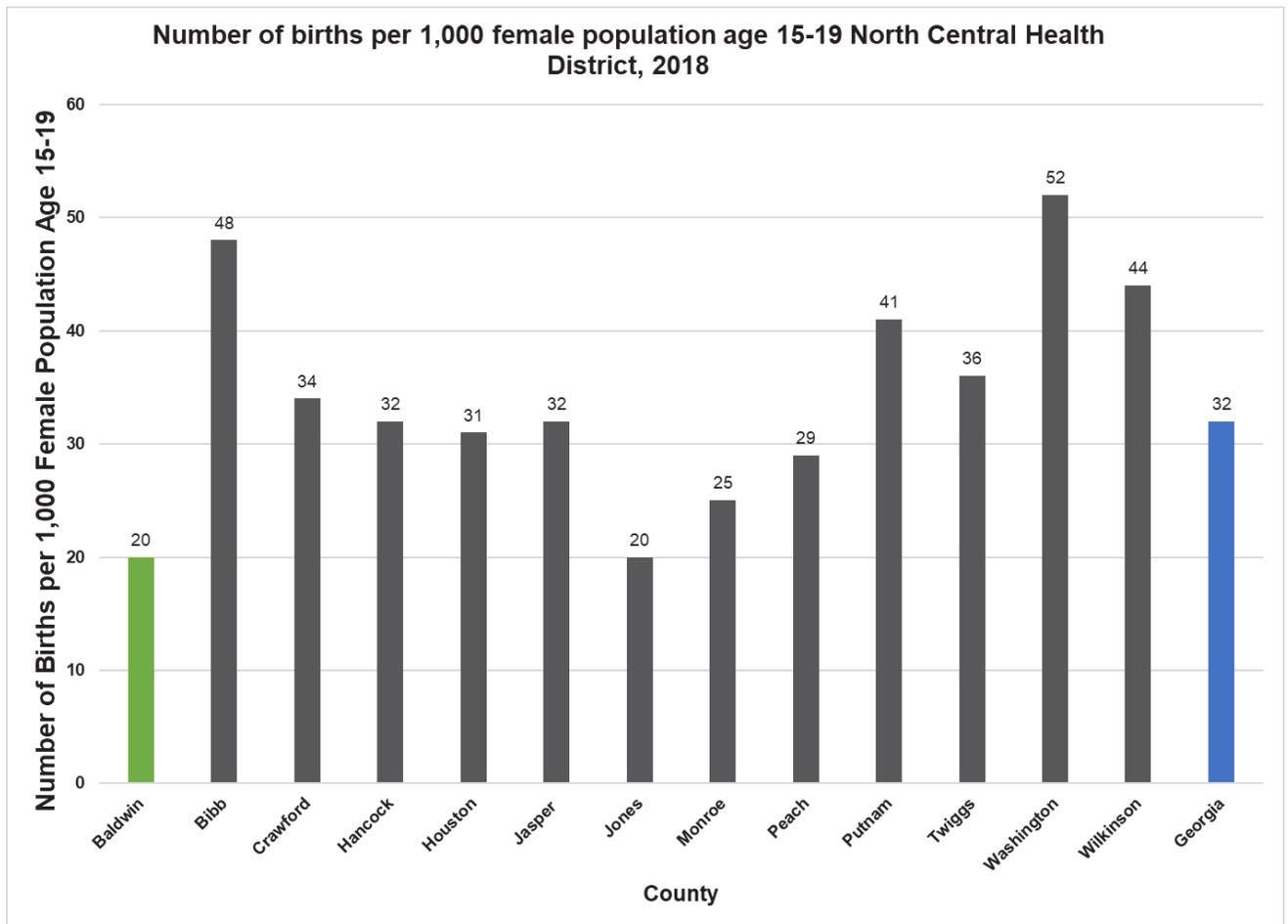
Source: The Small Area Health Insurance Estimates uses the American Community Survey (ACS) definition of insured: Is this person CURRENTLY covered by any of the following types of health insurance or health coverage plans: Insurance through a current or former employer or union, insurance purchased directly from an insurance company, Medicare, Medicaid, Medical Assistance, or any kind of government-assistance plan for those with low incomes or a disability, TRICARE or other military health care, Indian Health Services, VA or any other type of health insurance or health coverage plan?



Teen Pregnancy

Data Definition: Teen Births are the number of births per 1,000 female population, ages 15-19.

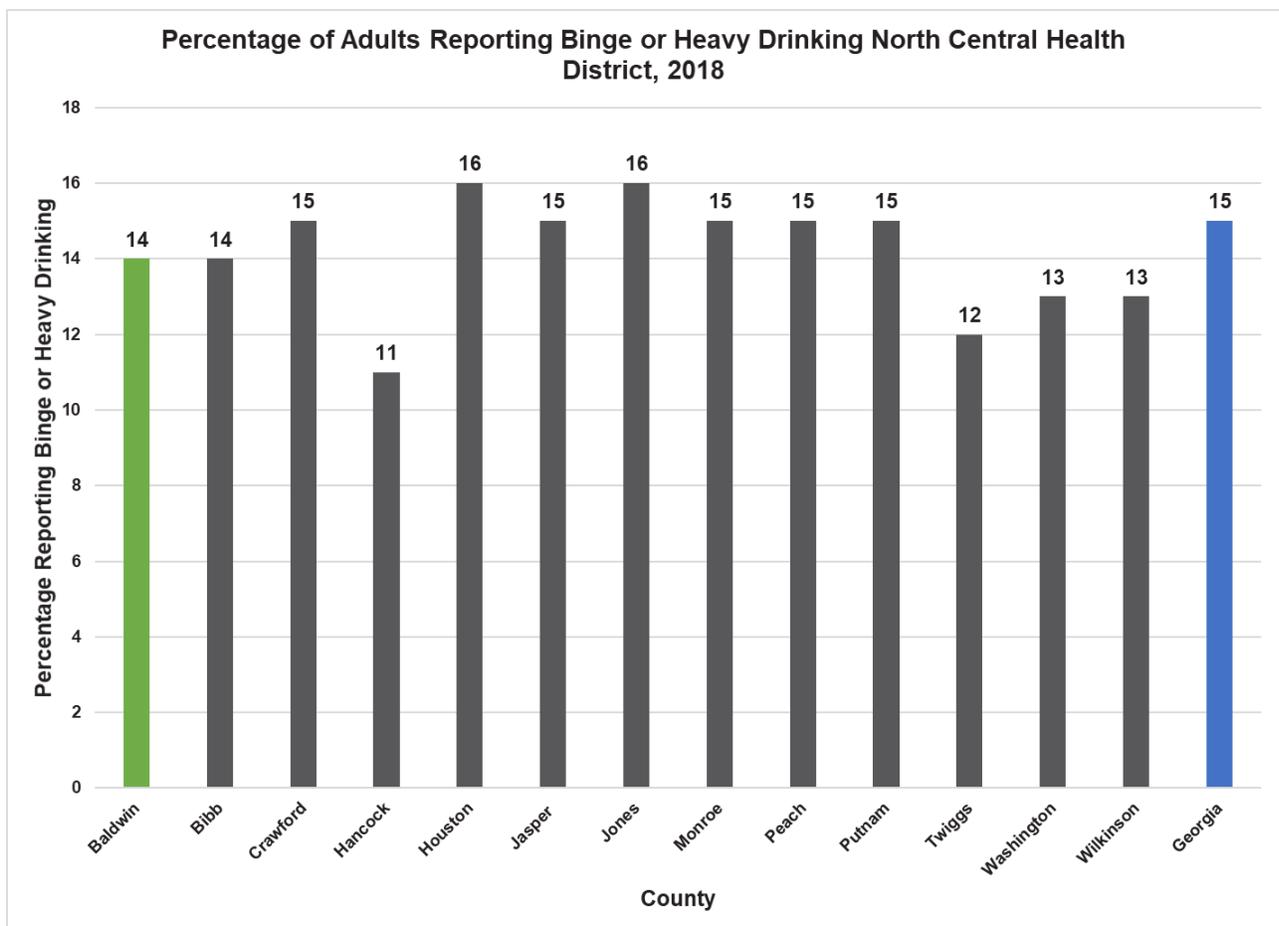
Source: Data on deaths and births were provided by NCHS and drawn from the National Vital Statistics System (NVSS). These data are submitted to the NVSS by the vital registration systems operated in the jurisdictions legally responsible for registering vital events (i.e., births, deaths, marriages, divorces, and fetal deaths).



Excessive Drinking

Data Definition: Excessive Drinking is the percentage of adults that report either binge drinking, defined as consuming more than 4 (women) or 5 (men) alcoholic beverages on a single occasion in the past 30 days, or heavy drinking, defined as drinking more than one (women) or 2 (men) drinks per day on average.

Source: The Behavioral Risk Factor Surveillance System (BRFSS) is a state-based random digit dial (RDD) telephone survey that is conducted annually in all states, the District of Columbia, and U.S. territories. Data obtained from the BRFSS are representative of each state's total non-institutionalized population over 18 years of age and have included more than 400,000 annual respondents with landline telephones or cellphones since 2011. Data are weighted using iterative proportional fitting (also called "raking") methods to reflect population distributions.

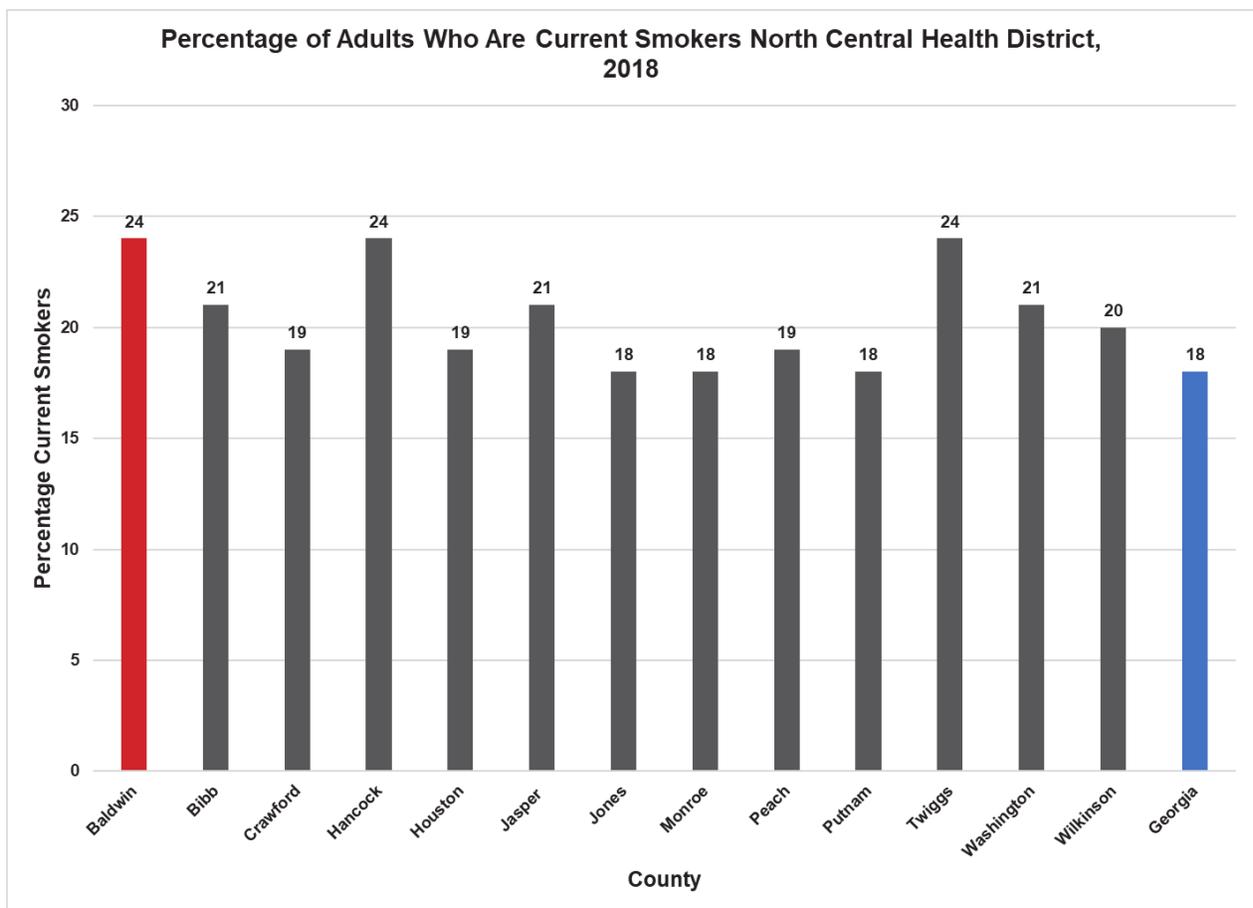


AREA: Explore

Smoking

Data Definition: Adult Smoking is the percentage of the adult population that currently smokes every day or most days and has smoked at least 100 cigarettes in their lifetime.

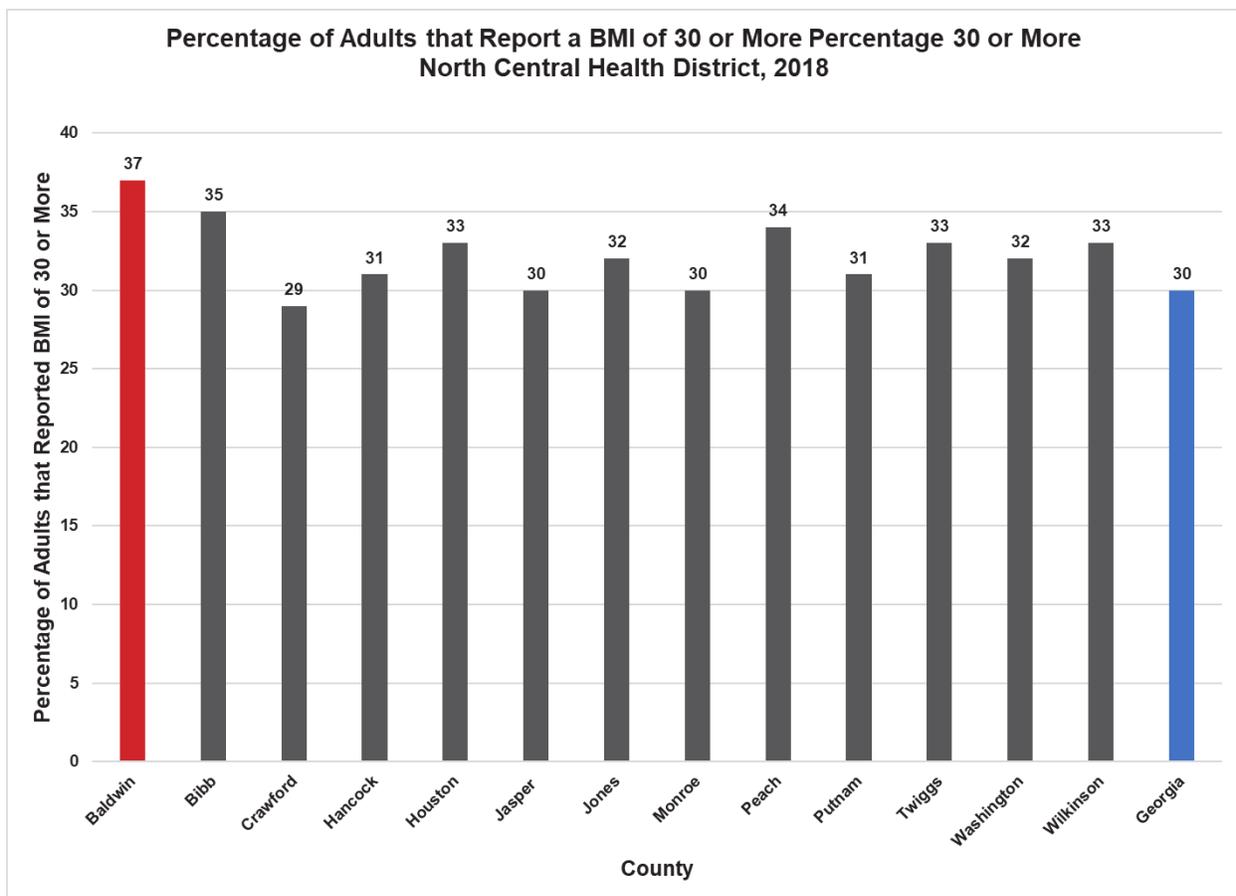
Source: The Behavioral Risk Factor Surveillance System (BRFSS) is a state-based random digit dial (RDD) telephone survey that is conducted annually in all states, the District of Columbia, and U.S. territories. Data obtained from the BRFSS are representative of each state's total non-institutionalized population over 18 years of age and have included more than 400,000 annual respondents with landline telephones or cellphones since 2011. Data are weighted using iterative proportional fitting (also called "raking") methods to reflect population distributions.



Obesity

Data Definition: Adult Obesity is the percentage of the adult population (age 20 and older) that reports a body mass index (BMI) greater than or equal to 30 kg/m².

Source: The National Diabetes Surveillance System provides county-level estimates of obesity, physical inactivity, and diabetes using three years of data from CDC's Behavioral Risk Factor Surveillance System (BRFSS) and data from the U.S. Census Bureau's Population Estimates Program. The county-level estimates are based on indirect model-dependent estimates. Bayesian multilevel modeling techniques are used to obtain estimates.

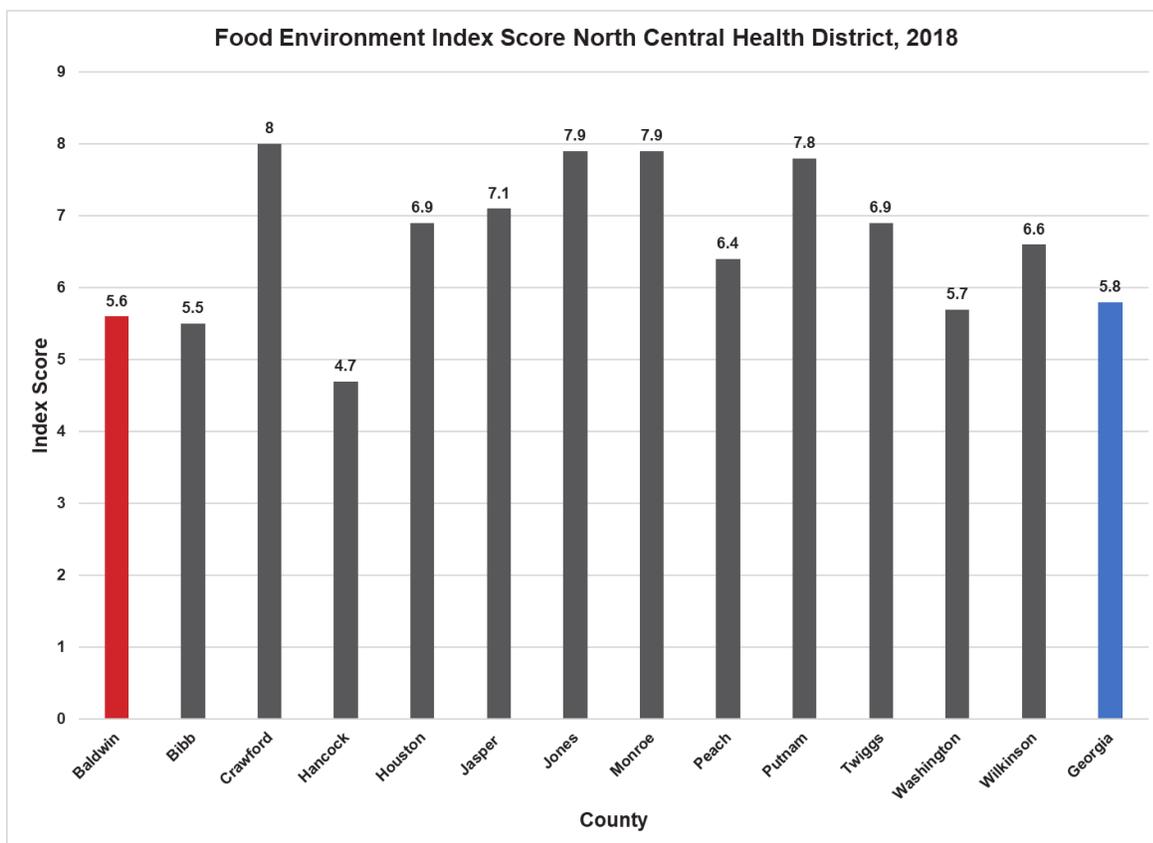


Food Environment Index

Data Definition: The Food Environment Index ranges from 0 (worst) to 10 (best) and equally weights two indicators of the food environment:

- 1) Limited access to healthy foods estimates the percentage of the population that is low income and does not live close to a grocery store. Living close to a grocery store is defined differently in rural and nonrural areas; in rural areas, it means living less than 10 miles from a grocery store whereas in nonrural areas, it means less than 1 mile. "Low income" is defined as having an annual family income of less than or equal to 200 percent of the federal poverty threshold for the family size.
- 2) Food insecurity estimates the percentage of the population who did not have access to a reliable source of food during the past year. A two-stage fixed effects model was created using information from the Community Population Survey, Bureau of Labor Statistics, and American Community Survey.

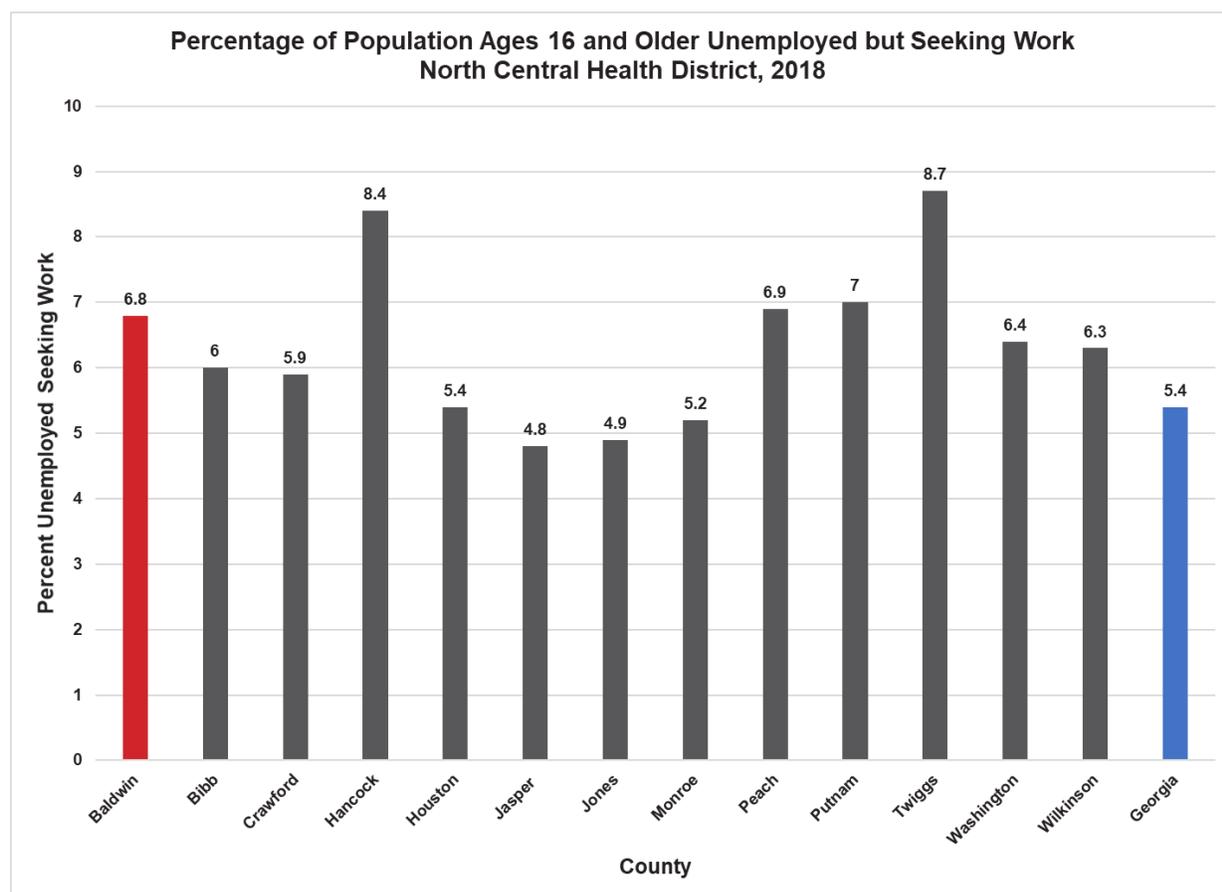
Source: Using the annual USDA Food Security Survey, Feeding America models the relationship between food insecurity and other variables at the state level.



Unemployment

Data Definition: Unemployment is the percentage of the civilian labor force, age 16 and older, that is unemployed but seeking work.

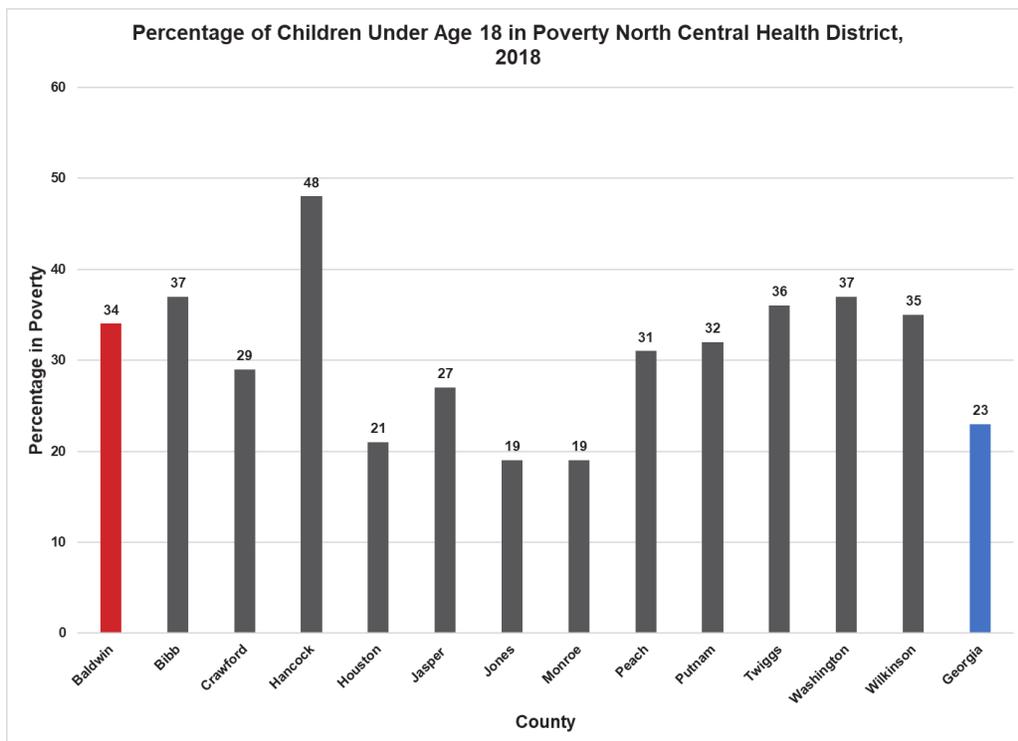
Source: The Local Area Unemployment Statistics (LAUS) program of the Bureau of Labor Statistics produces monthly and annual employment, unemployment, and labor force data for Census regions and divisions, states, counties, metropolitan areas, and many cities by place of residence. The LAUS estimates are consistent with the national labor force and unemployment measures from the Current Population Survey. A number of different methods are used to produce these estimates, including: (1) a signal-plus-noise time-series model for states, the District of Columbia, and some substate areas; (2) a building block approach referred to as the Handbook procedure for labor market areas; and (3) disaggregation procedures for many counties and virtually all cities.



Poverty

Data Definition: Children in Poverty is the percentage of children under age 18 living in poverty. Poverty status is defined by family; either everyone in the family is in poverty or no one in the family is in poverty. The characteristics of the family used to determine the poverty threshold are: number of people, number of related children under 18, and whether or not the primary householder is over age 65. Family income is then compared to the poverty threshold; if that family's income is below that threshold, the family is in poverty.

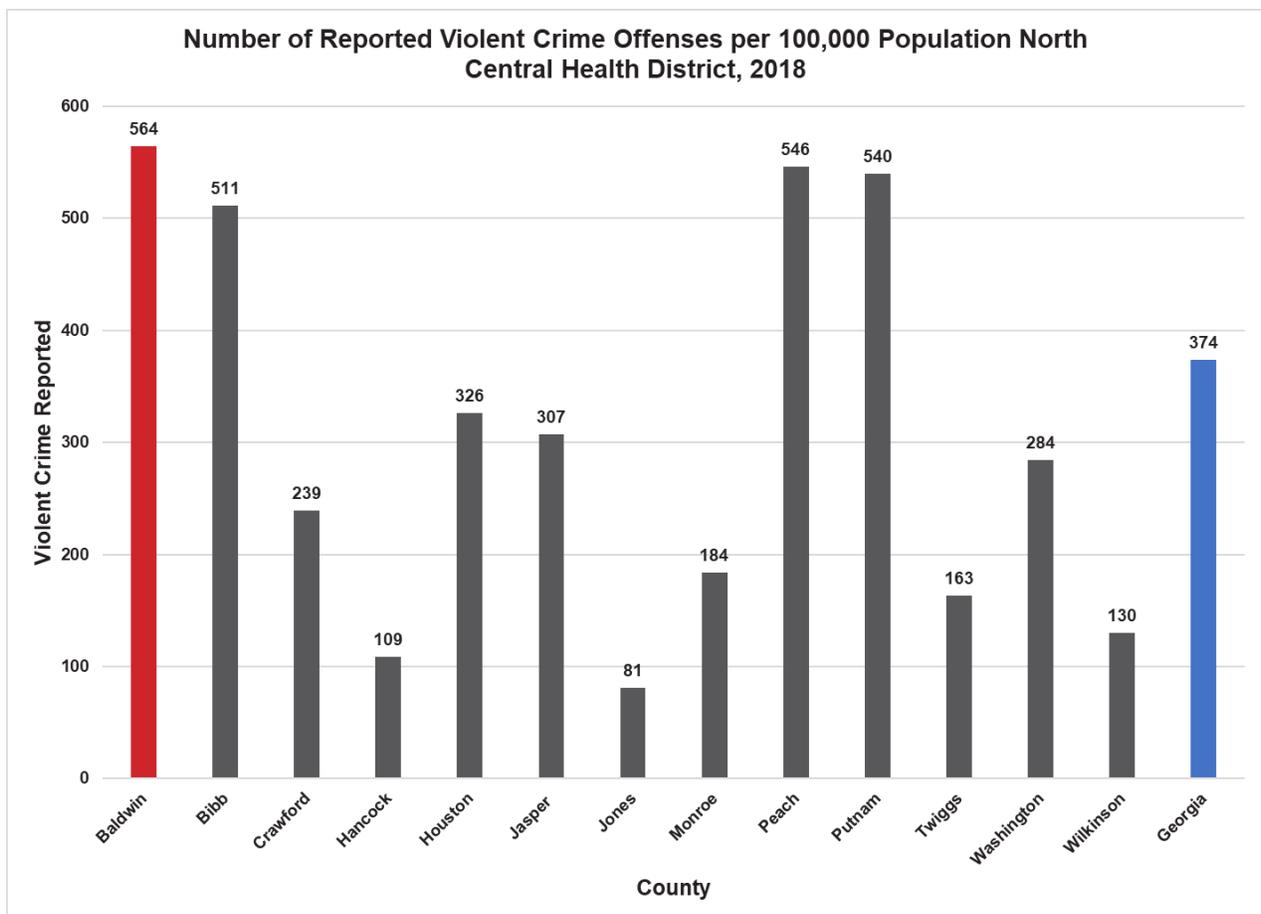
Source: The US Census Bureau, with support from other federal agencies, created the Small Area Income and Poverty Estimates (SAIPE) program to provide more current estimates of selected income and poverty statistics than those from the most recent decennial census. These estimates combine data from administrative records, intercensal population estimates, and the decennial census, along with direct estimates from the American Community Survey, to provide consistent and reliable single-year estimates. These model-based single-year estimates are more reflective of current conditions than multi-year survey estimates. At the county level, SAIPE provides estimates on children ages 5-17 in families in poverty, children under age 18 in poverty, all people in poverty, and median household income.



Violent Crime

Data Definition: Violent Crime is the number of violent crimes reported per 100,000 population. Violent crimes are defined as offenses that involve face-to-face confrontation between the victim and the perpetrator, including homicide, rape, robbery, and aggravated assault.

Source: The Uniform Crime Reporting (UCR) Program was conceived in 1929 by the International Association of Chiefs of Police to meet a need for reliable, uniform crime statistics for the nation. In 1930, the FBI was tasked with collecting, publishing, and archiving those statistics. Today, several annual statistical publications, such as the comprehensive Crime in the United States, are produced from data provided by nearly 17,000 law enforcement agencies across the United States. The County Health Rankings use data from the County-Level Detailed Arrest and Offense Data report.



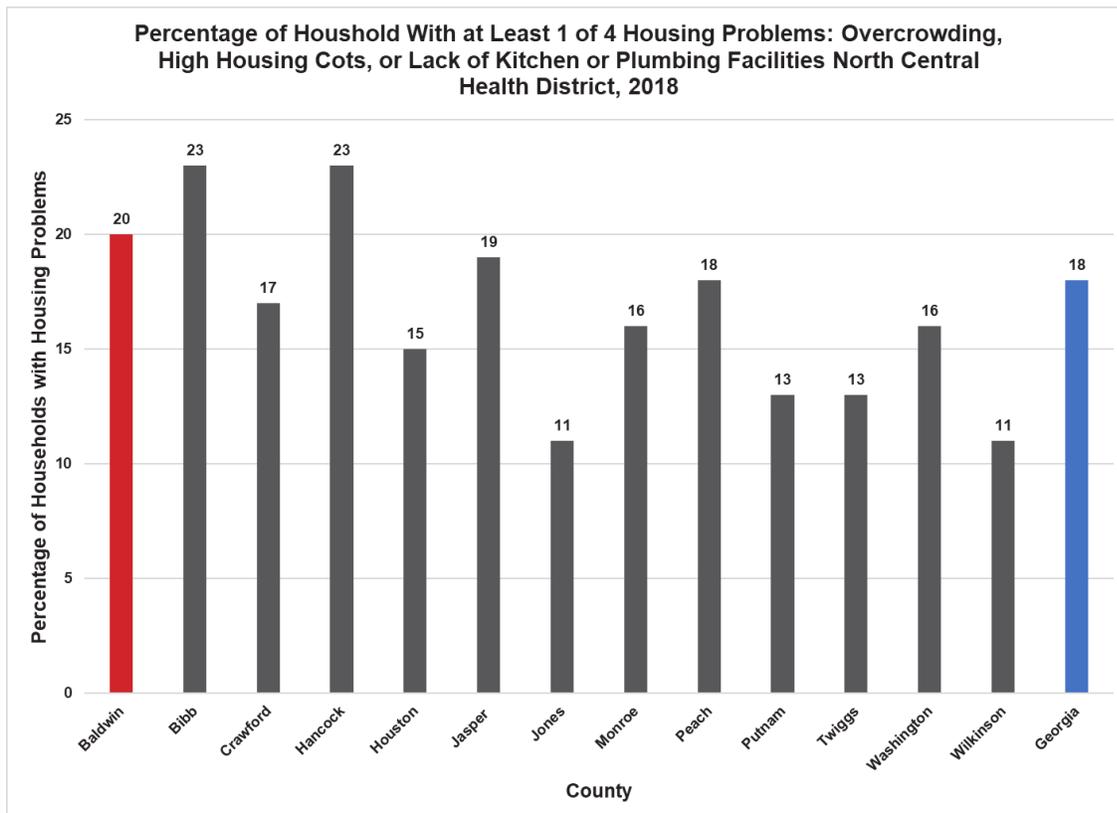
Severe Housing Problems

Data Definition: Severe Housing Problems is the percentage of households with at least one or more of the following housing problems:

1. housing unit lacks complete kitchen facilities;
2. housing unit lacks complete plumbing facilities;
3. household is severely overcrowded; or
4. household is severely cost burdened.

Severe overcrowding is defined as more than 1.5 persons per room. Severe cost burden is defined as monthly housing costs (including utilities) that exceed 50% of monthly income.

Source: The U.S. Department of Housing and Urban Development (HUD) periodically receives "custom tabulations" of data from the U.S. Census Bureau that are largely not available through standard Census products. These data, known as the "CHAS" data (Comprehensive Housing Affordability Strategy), demonstrate the extent of housing problems and housing needs, particularly for low income households. The CHAS data are used by local governments to plan how to spend HUD funds, and may also be used by HUD to distribute grant funds.



Summary

The BCHD and NCHD currently provide health programs and support health improvement policies that provide services that are scientifically supported. Programs currently supported are affordable pricing at clinics that include a sliding pay-scale, health insurance enrollment assistance, partnership with schools and businesses to provide vaccinations to staff and students, provision of coordinated care in the home, text message-based health interventions, partnerships with other community healthcare providers and agencies, and community health workers. Additional examples are free condom distribution programs throughout the community, long-acting reversible contraception access at low cost, and teen pregnancy prevention programs.

Programs to prevent injury related deaths are also being implemented by the BCHD and NCHD. These programs include car seat education and distribution campaigns. Tobacco Cessation campaigns using multiple media outlets and tobacco free policies are utilized throughout the district to curb tobacco related health issues. Recently the agency has hired an additional nutritionist outside of Women, Infant, and Children (WIC) to assist with programs related to obesity and chronic disease prevention. WIC provides nutritional services to pregnant and nursing women and children under 5 and are currently working with preschools on a project to provide WIC services to families in need through the school system. WIC is also an essential community partner to promote breastfeeding and support to women. A worksite wellness committee also provides programs to staff that promotes obesity and chronic disease prevention. Additionally, training on culturally competent health care and customer service has become a priority and evaluation of programs to ensure the quality and consistency of services and programs is being conducted throughout NCHD.

New initiatives are also being investigated that include telemedicine and additional outreach and prevention interventions that will hopefully assist in decreasing existing health gaps. The BCHD and NCHD are also implementing the Health and Human Services supported public health 3.0 model and are focusing resources on workforce development, partnerships, funding, infrastructure, and utilization of local data metrics to inform program improvement and evaluation (HHS, 2016). The adoption of this model and utilization of the information in this report will assist BCHD and NCHD

County Health Rankings Summary – Baldwin County

achieve its mission of “preventing disease, promoting health, and protecting Central Georgia communities against health threats through education, service, advocacy, and collaboration.”

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